



### CUSTOMER

Unnamed Construction Company

### INDUSTRY

Construction

### EMPLOYEES

1,000-5,000

### FISHBOWL PRODUCTS & SERVICES

Oracle WebCenter Content (WCC)

Fishbowl ControlCenter

### STRATEGIC VALUE

Centralized institutional knowledge, protecting the organization from knowledge loss as experienced employees retire.

Automated document version control and review cycles, reducing compliance risk from outdated documentation.

Enabled anytime, anywhere mobile access to corporate knowledge and project documentation.

## MODERNIZING CORPORATE KNOWLEDGE TO REDUCE RISK AND ACCELERATE PROJECT DELIVERY

Unnamed Construction Company faced growing pressure to modernize its information and content management capabilities. A significant age gap between experienced veterans nearing retirement and a high proportion of new millennial hires was driving high costs to re-inventing projects, incorrect rate estimates, and expensive onboarding. These challenges created urgency to find a scalable, enterprise-grade solution.

To address these needs, Unnamed Construction Company partnered with Fishbowl Solutions — leveraging Fishbowl's deep expertise in content and information management. Fishbowl Solutions implemented ControlCenter for Oracle WebCenter to manage, maintain, and share Corporate Knowledge, Real Estate Archival, Legal, and Business Development documents.

### REAL ROI RESULTS

- \$400,000 cost reduction through elimination of duplicated project work.
- 2x decrease in per-employee onboarding cost through better process documentation and knowledge sharing.
- Scheduled review processes ensure ongoing compliance with internal and external regulations.

### BUSINESS PROBLEMS

Unnamed Construction Company faced several interconnected challenges that required a strategic technology response:

- A significant age gap between experienced veterans nearing retirement and a high proportion of new millennial hires was driving high costs to re-inventing projects, incorrect rate estimates, and expensive onboarding.
- Corporate knowledge — policies, procedures, checklists, templates, and training content — was duplicated across silos with no centralized, version-controlled home.
- Manual assembly of project documents was a tedious, error-prone process resulting in content that quickly became out of date.
- Limited search capability meant employees spent excessive time locating relevant project information.

## SOLUTIONS HIGHLIGHTS

Fishbowl Solutions delivered Oracle WebCenter Content (WCC), ControlCenter for Unnamed Construction Company:

- Fishbowl Solutions implemented ControlCenter for Oracle WebCenter to manage, maintain, and share Corporate Knowledge, Real Estate Archival, Legal, and Business Development documents.
- A modern, mobile-ready interface with search, retrieval, and document control capabilities was deployed and configured.
- Content surfacing was made context-aware based on project phase and team member role.
- Integration with JD Edwards enabled lease information to be automatically synchronized as lease agreements were initiated in ControlCenter.

## TECHNICAL SOLUTION

The solution leveraged Fishbowl's implementation expertise and the following products and integrations:

- Oracle WebCenter Content (WCC)
- Fishbowl ControlCenter

## FUTURE STATE

Unnamed Construction Company can leverage this foundation to expand adoption, integrate additional capabilities, and drive further organizational value.

- Expand adoption of ControlCenter across additional departments and project workflows, further standardizing how corporate knowledge is captured and accessed
- Leverage centralized, structured content to enable advanced search, analytics, and AI-driven insights across project and operational data
- Integrate with additional enterprise systems to create a more connected digital ecosystem across real estate, legal, and business development functions
- Scale governance and automation capabilities to support continued growth while maintaining compliance and reducing operational risk