



CUSTOMER

Unnamed Global Landscape Products Manufacturer

INDUSTRY

Manufacturing

EMPLOYEES

10,000-20,000

FISHBOWL PRODUCTS & SERVICES

PTC Windchill PLM

Change Management

SAP Integration

STRATEGIC VALUE

Eliminated reliance on legacy systems and fragmented data sources, reducing IT complexity

Improved engineering efficiency by centralizing data and automating change processes

Enabled global collaboration across distributed engineering teams

Established a scalable PLM foundation aligned to long product lifecycles

ENABLING SCALABLE CHANGE MANAGEMENT ACROSS GLOBAL ENGINEERING OPERATIONS

An unnamed global landscape products manufacturer faced increasing pressure to modernize its information and content management capabilities. With over 500 users across 10+ engineering centers, the organization relied on siloed enterprise systems, standalone databases, and custom applications that could not scale with the business.

This fragmented environment limited visibility into engineering data, slowed change processes, and created operational inefficiencies across teams.

To address these challenges, the manufacturer partnered with Fishbowl Solutions to implement a scalable, enterprise PLM and change management solution. Leveraging PTC Windchill and SAP integration, Fishbowl helped unify engineering data, streamline change workflows, and establish a foundation for long-term growth.

REAL ROI RESULTS

- Automated 200+ engineering tasks through integrated change management workflows
- Migrated 100,000+ part numbers and files into a unified PLM environment
- Reduced IT spending by eliminating multiple legacy systems and standalone databases
- Improved operational efficiency by reducing manual data handling and system dependencies

BUSINESS PROBLEMS

Unnamed Global Landscape Products Manufacturer faced several interconnected challenges that required a strategic response to technology:

- Engineering data was siloed across disconnected enterprise systems, standalone databases, and custom tools
- Lack of integration between authoring systems (Creo, Arbortext) and enterprise platforms created manual, redundant processes
- Limited visibility into product and change data slowed decision-making and engineering workflows
- Existing infrastructure could not be scaled to support future growth, acquisitions, or evolving business needs

SOLUTIONS HIGHLIGHTS

- Implemented PTC Windchill PLM and Change Management to centralize engineering data and workflows
- Migrated 100,000+ part numbers and files into the enterprise PLM environment
- Enabled automated synchronization between PLM, ERP (SAP), and other enterprise systems
- Structured role-based access across project, engineering, and plant teams
- Enabled automated creation of parts and related data directly from SAP

TECHNICAL SOLUTION

The solution leveraged Fishbowl's implementation expertise and the following products and integrations:

- PTC Windchill PLM
- Change Management
- SAP Integration

FUTURE STATE

Unnamed Global Landscape Products Manufacturer can leverage this foundation to expand adoption, integrate additional capabilities, and drive further organizational value.

- Expand PLM adoption across additional business units and acquired entities
- Enhance integration across enterprise systems to further unify product data
- Leverage the platform to support evolving engineering and change management processes
- Enable faster onboarding and scalability as the organization grows